



Acorn Energy CEO John Moore to Present at the Southern California Investor Conference

Wilmington, DE (August 28, 2012) - Acorn Energy, Inc. (NASDAQ: ACFN), the digital energy company, today announced that John A. Moore, Chairman of the Board and CEO of Acorn Energy, has been invited by Merriman Capital to present at the Southern California Investors Conference hosted by California Equity Research, LLC. The conference will be on August 30, 2012 from 8:00 am PDT to 3:30 pm at the Marriott Newport Beach.

The goal of this conference is to successfully unite leadership of growth companies with the national investor community. Acorn Energy has been invited to present at the 2012 conference for the first time in this the 17th consecutive year the conference has been held. Mr. Moore will be speaking at 8:30 am Track #4. You can hear the live audio of his presentation by webcast at:

http://events.powerstream.net/002/00271/2012_SCIC_T4/?contid=Track_4

"Acorn Energy's inclusion in this long running, significant conference is further validation of our growing presence in both the commercial and investor marketplaces. We continue to be encouraged by the progress of our portfolio companies in marrying advanced innovative technology to the existing energy infrastructure, and then demonstrating that value proposition to potential customers", said John Moore.

About Acorn Energy, Inc.

Acorn Energy, Inc. is a holding company focused on making energy better by providing digital solutions for energy infrastructure asset management. The four businesses in which we have controlling interests, improve the world's energy infrastructure by making it: more secure - providing security solutions for underwater energy infrastructure (DSIT); more reliable - providing condition-based monitoring to critical assets on the electric grid (GridSense, OmniMetrix) and more productive and efficient - increasing oil and gas production while lowering costs through use of permanent ultra-high sensitive seismic tools that allow for a more precise picture of reservoirs (US Seismic). For more information visit: <http://www.acornenergy.com>.

Safe Harbor Statement

This press release includes forward-looking statements, which are subject to risks and uncertainties. There is no assurance that Acorn Energy, Inc. or its operating companies will continue to grow their respective businesses, or that any of them will meet the expectations or execute the initiatives described or referred to above. A complete discussion of the risks and uncertainties which may affect Acorn Energy's business generally and the businesses of its subsidiaries is included in "Risk Factors" in the Company's most recent Annual Report on Form 10-K and its most recent 10-Q as filed by the Company with the Securities and Exchange Commission.

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