

OMNIMETRIX Exhibiting and Presenting at the Annual Generac Dealer Conference

Buford, Georgia (January 7, 2013) - OMNIMETRIX, LLC, an Acorn Energy (NASDAQ:ACFN) company, is participating in the Annual Generac Dealer Conference and Vendor Showcase at Disney's Coronado Springs Resort in Lake Buena Vista, FL, January 7-8, 2013. This invitation is the second for OMNIMETRIX, where Board Member and former Generac Dealer Owner, Andy Briggs, will be presenting two training sessions on how to "Increase Profits & Retain Customers with OMNIMETRIX Wireless Remote Monitoring".

Generator manufacturers and dealers are cognizant of the need for remote monitoring as part of a comprehensive maintenance program. "Our monitoring systems have established a stellar reputation for reliability and performance under the most rugged conditions in the field. That performance is the reason our technology is being deployed in growing numbers. OMNIMETRIX remote monitoring and diagnostic technology ensures that back-up power actually works when the lights go out," said Deena Redding, President & CEO of OMNIMETRIX.

The conference theme, Powering Ahead, is very appropriate as the real power behind the OMNIMETRIX system is OmniView™, the Data Management Center. OmniView™ allows service organizations to be one step "ahead" by incorporating our SmartService™ technology, a "Know Before You Go" philosophy. "Historically, the monitoring of distributed equipment was done manually by men in trucks, driving from site to site," said Harold P. Jarrett, VP of Engineering at OMNIMETRIX. "Today, we completely automate data collection. Consequently, we can improve the ownership experience, while simultaneously improving the operating efficiency of the service organizations that utilize our products and services."

Briggs knows first-hand how the OMNIMETRIX SmartService™ model can significantly enhance a service organization's profitability and potentially change the way they do business altogether. By teaming up with OMNIMETRIX, Briggs said organizations have the opportunity to serve their customers more efficiently, differentiate themselves from the rest of the marketplace, add value, and improve profitability.

In addition to the training sessions, dealers are invited to visit booth #24 to learn more about OMNIMETRIX's product line, the most extensive in the industry. In addition they will have the opportunity to personally demo OmniView™, which provides system insight through current and historical performance data from anywhere on any computer or smart device

About OMNIMETRIX, LLC.

OMNIMETRIX, LLC, the world leader in remote on-site power generation monitoring provides expert capabilities in the design and development of wireless field devices and internet-connected data management systems. These capabilities include on-machine field equipment, fully redundant SQL-based data management, and web-delivered equipment status pages. In addition, its pipeline corrosion protection line is led by the Computer Automated Test Station which works hand-in-hand with the OMNIMETRIX Pipe-to-Soil Monitor and Rectifier Monitor creating a comprehensive and technologically advanced wireless corrosion protection monitoring system. For more information visit: <http://www.omnimetrix.net>.

About Acorn Energy, Inc.

Acorn Energy, Inc. (NASDAQ: ACFN) the digital energy company, is a holding company focused on making energy better by providing digital solutions for energy infrastructure asset management. The four businesses in which it has controlling interests improve the world's energy infrastructure by making it: more secure - providing security solutions for underwater energy infrastructure (DSIT); more reliable - providing condition-based monitoring to critical assets on the electric grid (GridSense, OMNIMETRIX) and more productive and efficient - increasing oil and gas production while lowering costs through use of permanent ultra-high sensitive seismic tools that allow for a more precise picture of reservoirs (US Seismic). For more information visit: <http://www.acornenergy.com>.

Safe Harbor Statement

This press release includes forward-looking statements, which are subject to risks and uncertainties. There is no assurance that Acorn Energy, Inc. or its operating companies will continue to grow their respective businesses, or that any of them will meet the expectations or execute the initiatives described or referred to above. A complete discussion of the risks and uncertainties which may affect Acorn Energy's business generally and the businesses of its subsidiaries is included in "Risk Factors" in its most recent Annual Report on Form 10-K and its most recent 10-Q as filed by Acorn Energy with the Securities and Exchange Commission.

Company Contact:

Deena Redding, President & CEO
(770) 209 0012 EXT 1040
Email: deena@OMNIMETRIX.net