

OMNIMETRIX, LLC Announces C-Level Appointments Keyed to Growth

Buford, GA (January 15, 2013) – OMNIMETRIX, LLC an Acorn Energy, Inc. (NASDAQ: ACFN) company, today announced the appointment of three executives that will be crucial in the scaling of OMNIMETRIX under their new business model focusing on connections and recurring revenue. Harold Jarrett, founder of OMNIMETRIX and former VP of Engineering, has been named Chief Technology Officer, Andy Briggs has been named Chief Sales & Marketing Officer and Chris Gropp has been named Chief Information Officer.

Harold Jarrett began development of wireless remote data systems in 1996 and then formed OMNIMETRIX in 1998 to market those concepts. He has spent over a decade immersed in design and development of remote monitoring systems for power generation systems and has worked closely with every major generator brand to push the envelope of remote monitoring capabilities. Mr. Jarrett personally oversees the ongoing development of the OMNIMETRIX product line, finding innovative ways to meet customers' needs in an ever-changing industry. He also serves on OMNIMETRIX's Board of Managers.

Andy Briggs, previously the owner, founder and President of Pro Power Solutions, grew that start-up company into one of the top Generac Industrial Dealers in North America before selling it in 2010. With 26 years in the power systems industry, Briggs brings to the company extensive expertise in sales and marketing, sales and leadership training, as well as distributor/dealer management. He most recently consulted for OMNIMETRIX and serves on its Board of Managers.

Chris Gropp joins OMNIMETRIX as its CIO. He was previously a Senior Vice-President of Y-Prime, a clinical software development company. Chris conceived, created and implemented several clinical software platforms that quickly grew to be the premier platforms at multiple pharmaceutical companies. With over twenty years of IT experience, Chris is a recognized innovator with the skills and leadership to execute on IT driven initiatives. Chris has successfully achieved business growth in both start-up and fortune 100 companies.

"I am excited with the level of experience and accomplishment that Andy Briggs and Chris Gropp will bring to the OMNIMETRIX team. They will be responsible for driving sales/marketing & information technology, two key components of our business to success. In addition, these appointments will allow Harold Jarrett to focus on engineering and ensuring that our customers' needs are met by the performance of our technology in the field," said Deena Redding, President & CEO of OMNIMETRIX.

About OMNIMETRIX, LLC.

OMNIMETRIX, LLC, the world leader in remote on-site power generation monitoring provides expert capabilities in the design and development of wireless field devices and internet-connected data management systems. These capabilities include on-machine field equipment, fully redundant SQL-based data management, and web-delivered equipment status pages. In addition, its pipeline corrosion protection line is led by the Computer Automated Test Station which works hand-in-hand with the OMNIMETRIX Pipe-to-Soil Monitor and Rectifier Monitor creating a comprehensive and technologically advanced wireless corrosion protection monitoring system. For more information visit: <http://www.omnimetrix.net>.

About Acorn Energy, Inc.

Acorn Energy, Inc. is a holding company focused on making energy better by providing digital solutions for energy infrastructure asset management. Acorn Energy's four portfolio companies help their customers achieve greater productivity, reliability, security, and efficiency—all of which lead to greater profitability. GridSense—provides monitoring for all critical points along the electricity delivery system. OMNIMETRIX—provides reliable remote monitoring of emergency back-up power generation systems. US Seismic—provides fiber optic sensing solutions to increase oil/gas production and lower costs. DSIT—provides security solutions from underwater threats to marine based energy assets. For more information visit: <http://www.acornenergy.com>.

Safe Harbor Statement

This press release includes forward-looking statements, which are subject to risks and uncertainties. There is no assurance that Acorn Energy, Inc. or its operating companies (including OMNIMETRIX) will continue to grow their respective businesses, or that any of them will meet the expectations or execute the initiatives described or referred to above. A complete discussion of the risks and uncertainties which may affect Acorn Energy's business generally and the businesses of its subsidiaries is included in "Risk Factors" in the Company's most recent Annual Report on Form 10-K and its most recent 10-Q as filed by the Company with the Securities and Exchange Commission.

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